



FIA ELECTRIC CLAY CORE RADIATORS BY



Trade Brochure 2025

FIA CLAY CORE ELECTRIC RADIATORS

The Fia Wi-Fi enabled clay core electric radiator combines stylish design, energy efficiency and a durable construction making it a perfect fit for various applications. The slim line design is 78mm deep and can be wall mounted or fitted to casters /feet to suit all types of installations.

The innovative design ensures a more even distribution of heat across the surface area compared to conventional radiators, maximising comfort, efficiency and safety. Offering the latest energy saving technology the system comes with a stylish room thermostat that accurately measures the temperature of the room to provide a fully zoned heating system.

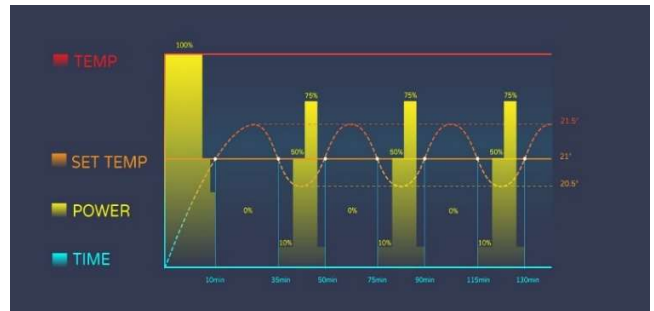
The Fia radiator is Lot 20 complaint and features Wi-Fi connectivity and self-learning monitoring, which adapts to your

DIRECT ACTING HEATING

The radiator provides a balance of convected and radiant heat to warm a space quickly, maintaining the temperature in the room to provide a warm comfortable environment.

Within each radiator is a high-silica aluminium clay core with heating elements embedded directly within. The rapid heating warms the core quickly, retaining heat for long periods of time with minimal additional power needed.

Using an advanced control system the power modulates from 0%-100% as the temperature nears the setpoint it smartly reduces the power input to top up the core and maintain the room temperature, saving energy and reducing costs.



The deep fluted design provides heat convection into the room, while the heat transferred from the clay core provides radiant heat to warm you directly.





The Fia clay core electric radiator is ideal for both residential and commercial applications providing a complementary look for a wide range of settings.



The Fia Electric clay core radiator is an effective and competitive heating solution, making it an excellent choice for whole-house installations, extensions, and refurbishments.

The radiators are maintenance free and do not require any pipework making them a great solution to supplement a wet heating system or in refurbishments where it can be difficult to run new pipework.

Radiators can simply be plugged in or hard-wired making installation quick, simple and easy.

Its robust design also makes it an attractive option for small commercial applications, where durability is required. The thermostat has built in WIFI to allow areas to be controlled remotely and a screen lock function to stop accidental tampering, ensuring efficient operation of the radiator.

BENEFITS AND FEATURES

- 10 Year Manufacturer Warranty
- Lot 20 compliant
- High-silica aluminium clay core providing superior heat retention –Radiator will continue to provide heat without consuming any more power.
- Balance spread of radiant and convection heat
- Zoned heating- provides Room by Room control
- Made and Designed in UK.
- Patent pending design ensures a more even distribution of heat across the surface area compared to conventional radiators, maximizing, comfort, efficiency and safety.
- Advanced PCB design allows precise room temperatures while also ensuring the radiator's surface temperature remains below critical thresholds, enhancing safety and significantly extending the lifespan of the radiator.
- The advanced control system -modulates the power from 0% to 100%. As the room temperature nears the setpoint, it smartly reduces the power input, maximizing user comfort while providing energy savings.



Flexible, Smart, Precise temperature control

Each radiator is provided with an advanced thermostat that allows for precise temperature control. Once set will provide a consistent, comfortable environment whilst helping lower energy consumption.

- **24/7 Programming with multiple schedule options:** Allows you to set a personalised heating schedule to help reduce running costs.
- **Alexa / Google Control** -Set temperatures using voice control.
- **Various operational modes** – Manual/Program/ Override:
- Flexibility to control you heating and quickly bypass your set programs when a boost of heat is needed or there is a change to your daily schedule.
- **Zone your heating:** Arrange your heating into zones, to manage them more efficiently based on the type of room.
- **Geo location** – Uses your location to turn heating on or off, saving energy when you are away and home warm when you arrive home.
- **Child Lock Function:** Secure your heater by locking controls to prevent unwanted temperature changes, perfect for holiday homes or children’s bedrooms.
- **Open window detection technology** – Switches off the heat when an open window is identified, saving energy.

Smart, WIFI controlled heating allows you to control your heating anytime, anywhere.

The Controller features built-in Wi-Fi connectivity and allows for remote management via an app.

Quick and simple connection with no need for any additional accessories.

Easy smart home integration

Effortlessly integrate the Fia radiator into a smart home system such as Amazon Alexa, and Google Assistant. Set personal routines and control your heating using voice commands.



FIA CLAY CORE ELECTRIC RADIATOR PRODUCT INFORMATION



STANDARD RADIATOR

Height 615mm – Suits most applications.

Model	Wattage	Height (mm)	Length (mm)	Depth (mm)	MRRP Ex VAT	Trade price Ex VAT
FIA-3-500-S	500	615	380	78	£645.00	£387.00
FIA-3-750-S	750	615	380	78	£675.00	£405.00
FIA-6-1000-S	1000	615	680	78	£695.00	£417.00
FIA-6-1500-S	1500	615	680	78	£705.00	£423.00
FIA-9-1500-S	1500	615	980	78	£720.00	£432.00
FIA-9-2000-S	2000	615	980	78	£775.00	£465.00
FIA-12-2000-S	2000	615	1280	78	£795.00	£477.00



LOW PROFILE RADIATOR

Height 385mm – Perfect for under windows and conservatories.

Model	Wattage	Height (mm)	Length (mm)	Depth (mm)	MRRP Ex VAT	Trade price Ex VAT
FIA-9-1000-L	1000	385	980	78	£695.00	£417.00
FIA-9-1500-L	1500	385	980	78	£725.00	£435.00
FIA-12-1500-L	1500	385	1280	78	£745.00	£447.00
FIA-12-2000-L	2000	385	1280	78	£775.00	£465.00



TALL VERTICAL RADIATOR

Height 1215mm – Perfect for areas where space is restricted, such as hallways.

Model	Wattage	Height (mm)	Length (mm)	Depth (mm)	MRRP Ex VAT	Trade price Ex VAT
FIA-3-1000-T	1000	1215	380	78	£675.00	£405.00
FIA-3-1500-T	1500	1215	380	78	£725.00	£435.00



FIA WIFI THERMOSTAT			
Model	Colour	MRRP EX VAT	Trade Price EX VAT
FIA-STAT	White	£66.66	£40.00

PRODUCT SPECIFICATION

Controls	Smart 24/7 programmable thermostat controller- WIFI/Alexa/Google Home control
Heat Source	Electric (heat elements fully embedded in solid core clay tablets)
Installation	Wall mounted (via fixing system) / Free standing with optional feet.
Wiring	3 core cable (live, earth, neutral) Power connection 3 pin plug (supplied)
Electric Supply	220-240V connection via Plug 13amp or 13amp Fused connection Unit.
Class Protection	Class I
Overheat Protection	Overheat protection safety cut out. /Thermally regulated surface temperature control.
IP Rating	IPX0
Suitable for Bathrooms	Not Suitable
Warranty	10 Years on main radiator and Heat tablets 3 year on controls and electronic parts.

ELECTRIC RADIATOR WHITE LABEL OPTIONS

With our white label solution, you can customise both the product and packaging.



Installation manuals- With each product will include a printed manual with your logo and company details.

Product labels- On each of the products, a label is added with your logo included. The model number can be modified to fit your company. You can also add your company address to the product labels.

Box label- On the packaging of the products, a box label is added. Customised packaging is available starting from 1000 units.

Note - White labelling only on Electric radiator and thermostat products.


Contact our Sales team for more information on our white label products terms and pricing.

White Label Minimum Order QTY	
<i>Price on Application</i>	
Tier 1	1000 units per annum
Tier 2	2000 units per annum
Tier 3	3000 units per annum

We are committed to supporting trade professionals to help make your projects easier and more cost effective.

Contact our sales team if you would like to set up a trade account for your business and benefit from trade discount pricing.

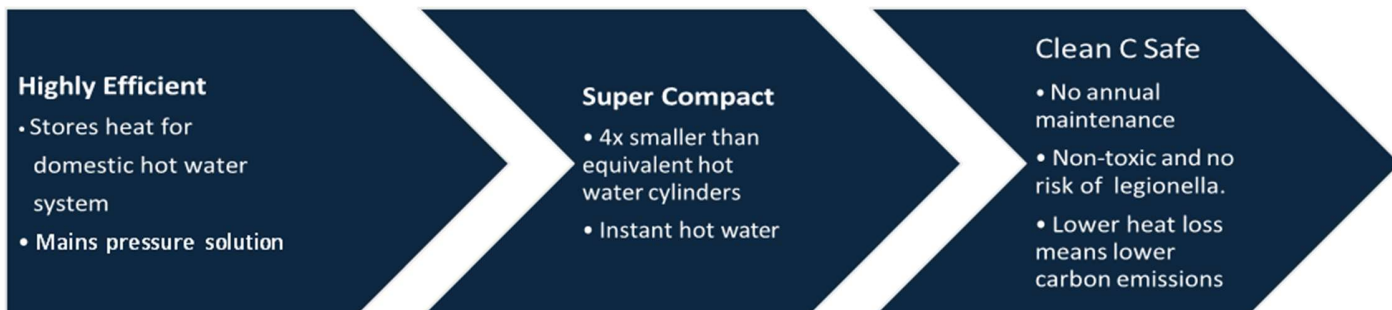
Contact Us

 0115 958 8626

 sales@rhymaxdistribution.co.uk

SUNAMP THERMAL HEAT BATTERY.

The Sunamp heat batteries are the most compact thermal storage solution available and can substitute a standard hot water tank. Designed to deliver hot water exactly when you need it, efficiently and safely.

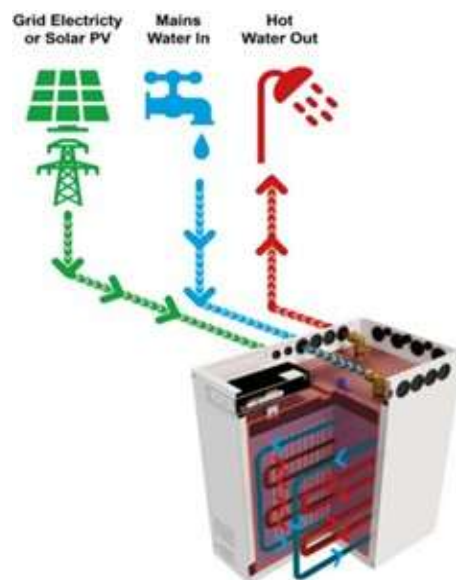


Super-Compact Energy Storage

The sleek new design and advanced storage technology makes it up to four times smaller than equivalent direct cylinders, freeing up valuable storage space in your home.

How it works

The high-powered heat exchanger charged by mains electricity and/or home Solar PV for high quality, mains pressure showers. It will easily fill several baths from one charge.



Take full advantage of your solar panels with thermal batteries...

Sunamp heat batteries can be charged with large amounts of energy from renewable sources and released to deliver hot water on demand in your home so you can use & store more of your solar electricity generation.

SUNAMP SPECIFICATION

Thermino ePlus	70 ePlus	150 ePlus	210 ePlus	300 ePlus	150 xPlus	210 xPlus	300 xPlus
Equivalent hot water cylinder size (L)	74	140	212	306	128	192	256
V40 (L)*	105	199	301	436	167	271	333
Heat loss rate (kWh/24 (W))	0.48 (20)	0.68 (28)	0.77 (32)	84 (35)	0.67 (28.1)	0.77 (32.1)	0.84 (34.9)
Energy efficiency rating class	C				A+		
Recommended maximum flow rates (L/min)	6	15	20	25	15	20	25
Minimum mains supply pressure (bar/MPa)	1.5/0.15						
Recommended TMV temperature (°C)	45-55						
Heating element capacity at 230 V, 50 Hz (W)	2800						
Product weight in use (kg)	79	139	178	233	136	187	233

What size Sunamp?

Available in four sizes that can also be combined, a Sunamp Heat Battery is the right solution to perfectly match the exact hot water requirements of your property.

Studio apartment – Thermino 70

1-2 Bedroom – Thermino 150

3-4 bedroom - Thermino 210

4-5 Bedroom - Thermino 300



RHYMAX DELIVERY SERVICE

We have partnered with Zonzini UK to ensure all our products are delivered by experts to the point of install, rather than being left on your doorstep or curb side.

Our heat battery products weigh up to 200kg and can be very difficult to manoeuvre without specialist equipment and training. Zonzini are specialist in moving heavy equipment upstairs and in tight spaces to ensure your purchase is delivered safely and without any damage to where it is needed.

Using the Zonzini Domino and Skipper enables our deliveries to be completed up all kinds of carpeted, wood, marble, tiled, spiral and outside stairways.

Each delivery uses a dedicated vehicle to ensure there are no mixed loads and rushed deliveries. Each delivery is solely concentrated on making sure your purchase arrives safely.

SUNAMP PRICING

Thermino ePlus – Direct Cylinder Replacements			
Product Name	Application	MRRP Ex VAT	Trade price Ex VAT
Thermino 70 ePlus		£1908.18	£1,144.91
Thermino 150 ePlus		£2199.13	£1,319.48
Thermino 210 ePlus		£2617.11	£1,570.27
Thermino 300 ePlus		£3424.03	£2,054.42
ePlus Optimino Key			
Product Name	Application	MRRP Ex VAT	Trade price Ex VAT
ePlus PV key	Grid & PV	£99.00	£59.40
Thermino xPlus – Indirect Cylinder Replacements			
Product Name	Application	MRRP	Trade price Ex VAT
Thermino 150 xPlus	Hot Water Only	£2494.84	£1,496.90
Thermino 210 xPlus		£2961.33	£1,776.80
Thermino 300 xPlus		£3405.89	£2,043.53
xPlus Optimino Key			
Product Name	Application	MRRP Ex VAT	Trade price Ex VAT
230v/volt free control key	Gas/Oil/Electric Boiler	£99.00	£59.40
230v/volt free with PV control key	Gas/Oil/Electric Boiler with PV	£149.00	£89.40
Daiken Heat Pump control key	Daiken HP	£99.00	£59.40
Daiken Heat Pump with PV control key	Daiken HP C PV	£149.00	£89.40
Ecoforest Heat Pump control key	Ecoforest HP	£99.00	£59.40
Ecoforest Heat Pump with PV control key	Ecoforest HP C PV	£149.00	£89.40
Phinx Heat Pump control key	Phinx HP	£99.00	£59.40
Phinx Heat Pump with PV control key	Phinx HP C P	£149.00	£89.40
Samsung Heat Pump control key	Samsung HP	£99.00	£59.40
Samsung Heat Pump with PV control key	Samsung HP C PV	£149.00	£89.40
Trianco Heat Pump control key	Trianco HP	£99.00	£59.40
Trianco Heat Pump with PV control key	Trianco HP C PV	£149.00	£89.40
Vaillant Heat Pump control key	Vaillant HP	£99.00	£59.40
Vaillant Heat Pump with PV control key	Vaillant HP C PV	£149.00	£89.40

RHYMAX TRADE ACCOUNT BENEFITS

Special Delivery Service

- Zonini into location delivery service. We will deliver into location so need to worry getting your products into location.

Member Discounts

- Join **FREE** to get instant access to membership discounts.
- Unlock unbeatable prices and discounts. With our tiered discount system, the more you buy the greater the discount.

Dedicated Support

- Receive personalised assistance from your dedicated account manager or our team.

***We are committed to supporting trade professionals
to help make your projects easier and more cost-
effective.***

***Visit our website and create a trade account to get instant access to member
benefits and discount pricing.***




www.rhymaxdistribution.co.uk



Need advice or help with an order or product?

Our sales team are here to help. Give them a call 3:00am - 5pm, Monday to Friday.

Contact Us

 0115-656 8626



sales@rhymaxdistribution.co.uk



Fia Electric Heating by Rhymax Distribution LTD

Rhymax Distribution Ltd

Unit 1B Crifin Enterprise Centre

Oxton Road

Epperstone

Nottingham

NG14 6AT



www.rhymaxdistribution.co.uk